



SkillsCompétences
Canada

ᓄᓇᓂᓪᓂᓪ Nunavut



Skills Nunavut
Sponsor Guide

Impact Edition



About Us

SKILLS CANADA NUNAVUT

We are a non-profit organization that **actively promotes awareness and opportunities in the skilled trades and technologies to Nunavummiut.**

Through territorial cooperation between industry, government, organizations, and institutions, we highlight the benefits of careers in the skilled trades and technologies, via school and community-based activities, skills competitions, workshops, and camps.

*Our
Mission*

Skills Canada Nunavut

"To Create and promote opportunities for Nunavummiut through the promotion and celebration of Skilled Trades and Technology."



COMMUNITY OUTREACH

Skills Canada Nunavut creates community events year round including school visits throughout the Territory to introduce our Skills Clubs and talk about careers in the skilled trades, services and technology sector to students (and teachers).

COMMUNITY EVENTS:

- **Career Fairs**
- **Conferences**
- **Trades Shows**
- **Skills Camps / Clubs**
- **In-School**
- **Presentations**
- **Cardboard Boat Races**

SKILLS EVENTS:

- **National Skilled Trades and Technology Week**
- **Territorial Skills Competition**
- **National Skills Competition**



Sponsorship
Levels

Ways to Sponsor



**SKILLS FOR YOUTH
CAREERS FOR LIFE**



*Direct impact
for students*



Financial
Sponsorship



In-Kind
Sponsorship

Your sponsorship directly impacts students participation in our programs though skills clubs, camps, workshops, in school presentations and competitions.

HOW?

- Provides flexibility with material purchasing
- Ability to purchase and provide Try a Trade Kits for students, teachers and schools
- Ability to run more camps, workshops and programs about trades and technology careers
- Provides support for team building activities, cultural engagement, and industry exposure to our youth
- Provides support for youth travel to Skills Trades conferences and competitions



Sponsorship Levels

Ways to Sponsor

SPONSOR A COMPETITION AREA



Financial Sponsorship



In-Kind Sponsorship

Sponsor in-kind and facilitate a trade competition area at our **Territorial Skills Competition**. Directly engage and watch youth compete in your sponsored trade area and connect directly with the students.

HOW?

- Provide materials and/or space for a specific trade/technology
- Set-up and tear-down competition area
- Supervise and Judge Competition
- Set up a booth for our career fair and try a trade activities.

INSTRUCTORS & VOLUNTEERS



We need instructors! Sponsors and volunteers like teachers and businesses pass on their skills and resources to students in their communities. We are always in need of instructors for our clubs, camps, workshops and more.

HOW?

- Volunteer an employee for weekly club meetings, weekend work shops, etc.

COLLABORATE WITH TRY A TRADE KITS

We need resources! Sponsors and volunteers like teachers and businesses pass on their skills and resources to students in their communities. We are always in need of instructors for our clubs, camps, workshops and more.

HOW?

- Volunteer an employee for weekly club meetings, weekend work shops, etc.

SCNC LIST OF TRADES:

TECHNOLOGY SKILLS

- 2D Animation
- Graphic Design
- IT Software
- Photography
- Robotics
- Videography
- Cloud Computing
- 3D Digital Game Art
- IT Office Software
- IT Network Systems
- Electronics

CONSTRUCTION SKILLS

- Refrigeration
- Sprinkler Fitter
- Architectural Tech and Design
- Welding
- Steam Pipefitter
- Sheet Metal Worker
- Plumbing
- Cabinetmaking
- Carpentry
- Electrical

TRANSPORTATION

- Outdoor Power Recreation Equipment
- Heavy Vehicle Technology
- Car painting
- Automobile Tech/Mechanic
- Auto body repair
- Aerospace Technology/Aviation mechanic

SERVICE SKILLS

- Aesthetics
- Baking
- Cooking
- Hairstyling
- Fashion Design (Northern Fashion)

MANUFACTURING AND ENGINEERING

- Industrial Mechanics
- Mechanical Engineering CAD
- Mobile Robotics
- Precision Machining
- Mechatronics
- CNC Machining

EMPLOYMENT SKILLS

- Job Search
- Job Skill Demonstration
- Public Speaking
- Workplace Safety

Sponsorship Levels

Sponsor Benefits



Financial Sponsorship



In-Kind Sponsorship

YOUTH ENGAGEMENT

- Direct connection to Nunavut's youth and the territory's future workforce
- Brand exposure to a variety of audiences
- Opportunity for promotional inserts in TSC (Territorial Skills Competition) delegate bag
- Exhibit space during the Territorial Skills Competition Career Fair
- Opportunity to host an interactive demonstration highlighting your skilled trade or technology
- Direct mentioning and recognition of your company during Skills Programming
- Display specific promotional videos and job opportunities for your company
- Direct presentation time during a Skills program, camp or conference

VISUAL BRANDING OPPORTUNITIES

- Certificate of Appreciation
- Entitled to the use of SCN logo
- Cordial invite to Sponsorship events
- Name and logo on SCN posters and brochures
- Logo on supporter page of website and link to corporate website
- Framed picture or plaque of appreciation
- Social Media: following sponsor; provide links in social media posts where applicable
- Logo in newsletters and ads
- Recognition in public presentations
- Logo on entrance signs, banners and electronic signage (if applicable)
- Logo on footer of home page on website and link to corporate website
- Sponsor specific media release and opportunity to speak at one event
- Opportunity to present competitor medals during Closing Ceremony
- Address at Opening Ceremony or Closing Ceremony
- Logo in Social media Photobooth



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Thank you!

WE HAVE LOTS OF HELP!

We couldn't do what we do without the help of our sponsors!



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Building *Nunavut* Together
Nunavut liuqatigiingniq
Bâtir le *Nunavut* ensemble



Foundation
Fondation



Workers' Safety & Compensation Commission | ልምድ ለሰው ጤናና ጥቅም
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Qikiqtani Industry Ltd.





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