

SkillsCompétences
Canada
ᓄᓇᓂᓂᓂ Nunavut



PARTNERSHIP PACKAGE

2026/27




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TO CREATE AND PROMOTE OPPORTUNITIES FOR NUNAVUMMIUT THROUGH THE PROMOTION AND CELEBRATION OF SKILLED TRADES AND TECHNOLOGY.

WHO WE ARE

Skills Canada Nunavut (SCN) is a non-profit organization that provides Nunavummiut youth the opportunity to explore careers in skilled trades and technologies.

Through territorial cooperation between industry, government, local organizations, and institutions, we highlight the benefits of careers in the skilled trades and technologies, via school and community-based activities, skills competitions, workshops, and camps.

Our signature event is the annual Territorial Skills Competition.

We are a Member Organization of Skills/Compétences Canada and associated with WorldSkills International.





HOW WE DO IT

We connect youth with teachers, businesses and volunteers in their community to pass on their skills. We have seamstresses, cooks, bakers, tech professionals, videographers, photographers, carpenters, mechanics, electricians, hairstylists and more who teach their craft to our youth.

SKILLS CLUBS are afterschool programs being held at schools across Nunavut.

SKILLS CAMPS are week or weekend long programs that are dedicated to a single trade or technology skill. Skills camps are held in any community in Nunavut. Instructors have the opportunity to build on a week's worth of time together and students complete the camp.

ARNAUVUGUT is about young women having the opportunities to explore trades. Arnavugut programs are workshops or camps for girls aged 13 - 21. So far, these camps have been held in Rankin Inlet, Cambridge Bay, and Iqaluit covering skills from aesthetics, car maintenance and pre-trades programs.

THE CARDBOARD BOAT OR SLED RACES test your engineering skills by creating a cardboard boat or sled that will hold you and your team!

TRY A TRADE® KITS are single or multi-use activities that teachers can order for their classrooms. The kits reflect a trade or technology skill and get students to practice their hands-on application skills. Teachers can email us for an application that defines the kits we have available.

NATIONAL SKILLED TRADE AND TECHNOLOGY WEEK is a key date in the annual Skills/Compétences Canada (SCC) calendar. During NSTTW organizations from across Canada get involved with Skills Competence Canada in a "hands-on" way to promote skilled trades and technology careers to youth, parents and the public. This week of events and information is dedicated to raise awareness.

DISCOVERING SKILLS CLASS PRESENTATIONS is our in-school program that directly exposes students to the trade and technology career sectors. We bring along a combination of hands-on exposure through Try-A-Trade® Kits and have an in-depth mini-course for high school students for individual and trades-based discovery.

TERRITORIAL SKILLS COMPETITION provides students and apprentices the opportunity to compete in over 30 trade and technology contest areas. The top three competitors are awarded bronze, silver, and gold medals. Most gold medalists are invited to advance to the Skills Canada National Competition.



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TERRITORIAL SKILLS COMPETITION

The Skills Canada Nunavut Territorial Skills Competition brings together 50+ students and apprentices from across the Territory to compete in one of over 30 different contest areas in skilled trades and technologies.

The top 3 competitors are presented with gold, silver or bronze medals.

Most gold medalists advance to the Skills Canada National Competition as part of Team Nunavut.

Contest areas may include:

- 2D Character Computer Animation
- Aesthetics
- Automotive Technology
- Baking
- Beading
- Carpentry
- Cooking
- Electrical Installation
- Graphic Design
- Hairstyling
- Heavy Vehicle Technology
- IT Network Systems
- Job Search
- Job Skill Demonstration
- Mobile Robotics
- Northern Fashion
- Outdoor Power & Recreation Equipment
- Photography
- Plumbing
- Public Speaking
- Videography
- Web Technologies
- Welding
- Workplace Safety

COMPETITION AREA SPONSOR (\$2000 PER AREA)

Sponsorship benefits include:

- Bronze Level Partner benefits
- Recognition as Competition Partner
- Name and logo on all branded materials related to your contest
- Opportunity to brand the competition area (logos/ sponsor-provided banner/ decor)
- Booth space in Career Showcase

MATERIAL SPONSOR (IN-KIND OR MONETARY)

The event requires a great deal of consumable materials—from lumber and electrical supplies, to baking and cooking ingredients. Providing materials or monetary donations toward these materials are essential to our competitions.

Sponsorship benefits include:

- Banner placement in sponsored competition area
- Partner level recognition based on value of materials





TERRITORIAL SKILLS COMPETITION

CAREER SHOWCASE

The Career Showcase is held in conjunction with the Territorial Skills Competition and offers a variety of interactive displays hosted by Skills Canada Nunavut (SCN) partners.

On average, 1000+ Nunaviumuit tour the Territorial Skills Competition and Career Showcase. These tours give a chance to explore career opportunities in trades and technologies – discovering opportunities to ignite their passion.

CAREER SHOWCASE BOOTH (\$1000 PER AREA)

Sponsorship benefits include:

- Bronze Level Partner benefits
- Opportunity to engage directly with students and teachers
- Approx. 5' x 10' booth space to set up a hands-on activity for Nunaviumuit to learn about your company/industry





CAREER SHOWCASE

PARTICIPATION IN THIS PRESTIGIOUS EVENT REQUIRES FUNDING TO SUPPORT COMPETITOR TRAVEL AND TEAM ACTIVITIES.

TEAM NUNAVUT SPONSOR – \$10,000 (ONLY 2 OPPORTUNITIES)

Gold medalists from our Territorial Skills Competition are invited to join Team Nunavut to compete at the Skills Canada National Competition. We cover transportation, most meals, all team activities, uniforms and more for competitors, chaperones, coaches, and staff – more than 50 people.

Sponsorship benefits include:

- Gold Level Partner benefits
- Brand placement on team communications
- Logo placement on the team jackets used during travel
- Opportunity to speak at official Team Nunavut meetings
- Opportunity to include a message and/or treats for Team Nunavut Bag
- Candid photos taken during travel shared on social media
- Group photo taken during travel before/after competition

CHAMPION OF FUN – \$5,000 (ONLY 2 OPPORTUNITIES)

We offer team building and experiential tourism opportunities for Team Nunavut. This often includes a Team Meal and also a Team experience unique to the host city. We often have young competitors who have never travelled outside of Nunavut, flown on an airplane, or without their parents before. Not only is the chance to compete in the Skills Canada National Competition important for professional development, but these activities create opportunities for personal development.

Sponsorship benefits include:

- Silver Level Partner benefits
- Add a treat to the Smile Bags (~90 pcs)
- Add a message of inspiration and support for Team Nunavut bag
- Group photo taken at event; sharable tagged photo/video content promoted on social media
- Group photo before/after team fun; sharable tagged content promoted on social media platform

COMPETITOR SPONSOR – \$500 PER COMPETITOR

Cover the cost of a competitor(s) to attend the Skills Canada National Competition.

Sponsorship benefits include:

- Supporting Level Partner benefits
- Shout-out on social media, with photo of competitor and acknowledgement of your support for their journey
- Add a message of inspiration and support for Team Nunavut bag
- Other partnership benefits depending on number of competitors sponsored



TRY-A-TRADE® KITS

Try-A-Trade® Take-Out offers teachers and students the opportunity to conduct an activity and gain hands-on experience in different areas of skilled trades and technologies from the comfort of their classrooms. We match curriculum outcomes, and package the kits with the materials required to give busy teachers a ready-to-present option at their disposal. This free program offers a snapshot into a variety of skilled trade and technology areas, through engaging activities and additional insights from industry professionals – giving students an opportunity to safely explore careers with hands-on fun.

To date, we have offered activities in cooking, baking, machining, carpentry, graphic design, and robotics. Our team can work with various industries to add additional activities to the available options.

TRY-A-TRADE® - ACTIVITY SPONSOR - \$5000

We can also create new activities with your support, matching school curriculum outcomes to showcase your industry and include additional support material.

Benefits include:

- Silver Level Partner benefits
- Participate in the ideation and activity design
- Filming a video featuring representatives from your company
- Recognition in the accompanying instructional video (brand/logo)
- Advertising of this program will be shared on social media and via e-newsletters, with recognition
- Recognition on the SCNS website for the activity
- Opportunity to support the activity by providing branded, related collateral which enhances the learning experience
- Brand recognition at beginning and end of video with logo

TRY-A-TRADE® - MATERIAL SPONSOR - \$2500

Benefits include:

- Bronze Level Part
- Recognition in the accompanying instructional video (logo)
- Advertising of this program will be shared on social media and via e-newsletters, with recognition
- Recognition on the SCNS website for the activity
- Opportunity to support the activity by providing branded, related collateral which enhances the learning experience
- Brand recognition at beginning and end of video with logo





TRY-A-TRADE® KITS



PARTNERSHIP LEVELS

WHY PARTNER WITH US?

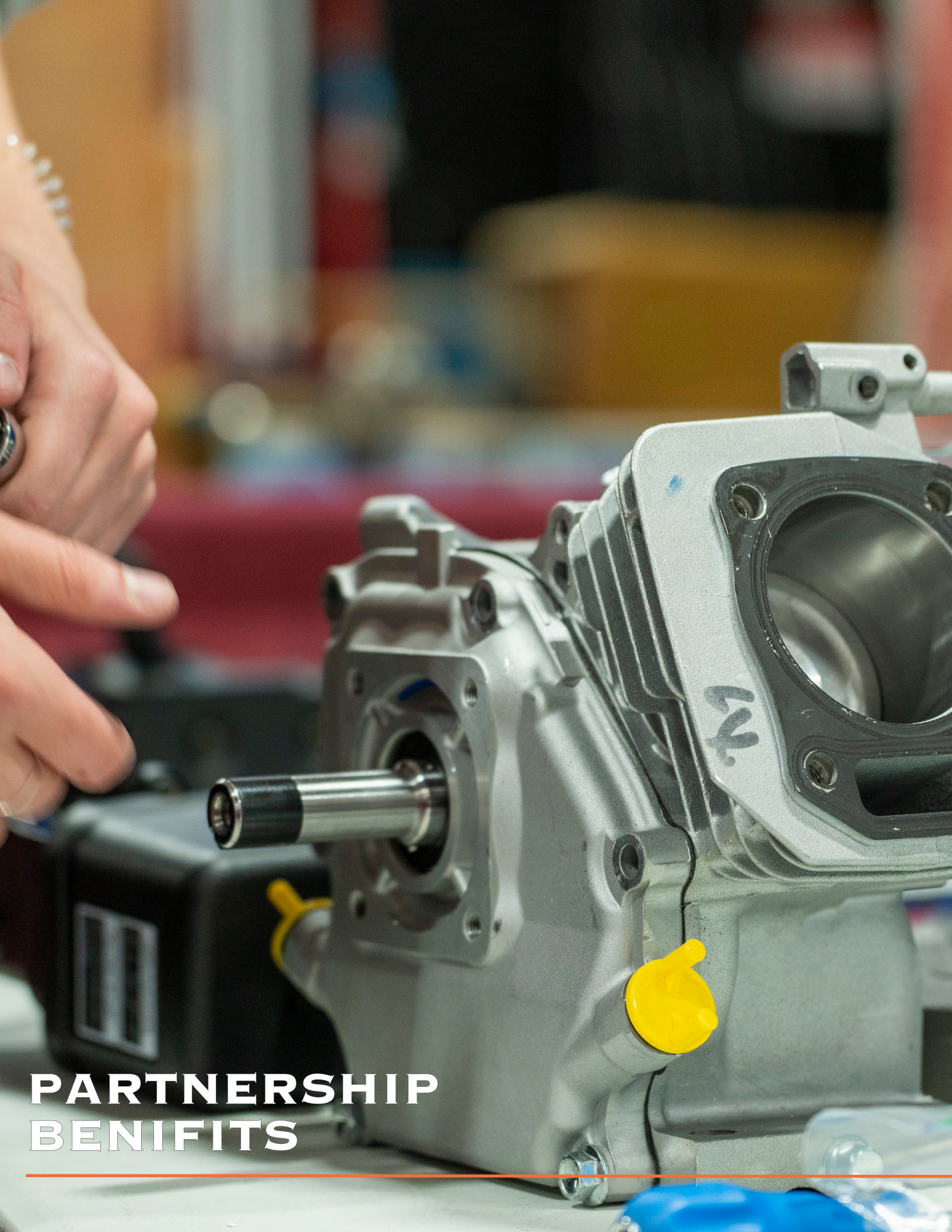
- Your support helps promote opportunities in skilled trades and technology careers, helping to shape Nunavut's future workforce.
- Our programs reach every student per year in secondary schools
- We're a trusted partner of the Departments of Education & Family Services
- Our network of secondary teachers across the province is strong and growing
- Our programs are popular and we reach across the Territory.
- The Territorial Skills Competition brings together students and apprentices to compete for excellence

TO MAKE A LASTING IMPACT WITH STUDENTS ACROSS THE TERRITORY, WE INVITE YOUR PARTNERSHIP:



Partnership level is based on total contribution per year. For example by contributing to a Try-A-Trade® Kit Activity (\$5,000) and a Chaption of Fun (\$5,000) the total contribution would grant the benefits of a Gold level partnership in addition to any individual program benefits.





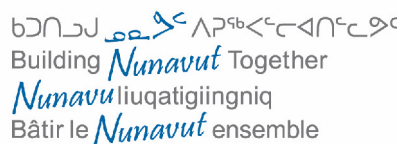
PARTNERSHIP BENIFITS

	\$75,000+ Diamond	\$25,000+ Platinum	\$10,000+ Gold	\$5,000+ Silver	\$1,000+ Bronze	\$250+ Supporter
BRAND RECOGNITION						
Recognition in all media releases	X					
Recognition in all advertising	X					
Logo on all distributed Skills Canada Nunavut printed materials	X	X				
Logo on website footer and partners page of SCNS website	X	X				
Featured in a curated post on social media	X	X	X			
Logo in our In-Class Presentations	X	X	X			
Social media post upon partnership confirmation	X	X	X	X		
Logo in SCN's annual Impact Report	X	X	X	X	X	
Invitation to a Partner Recognition Event	X	X	X	X	X	
Name on the SCNS website, linked to your web-site	X	X	X	X	X	
Social media acknowledgement during Territorial Skills Competition	X	X	X	X	X	X
TERRITORIAL SKILLS COMPETITION						
Speaking opportunity at the closing ceremonies	X					
Opportunity to present competitor medals during Closing Ceremony	X	X				
Banner displayed at selected contest area	X	X	X			
Banner display at the Territorial Skills Competition	X	X	X	X		
Booth in the Territorial Skills Competition Career Showcase (limited)	X	X	X	X	X	
Recognition at the Territorial Skills Competition Closing Ceremonies	X	X	X	X	X	
GENERAL						
Direct presentation time during a Skills program, camp or conference	X	X				
Opportunity for promotional inserts in TSC (Territorial Skills Competition) delegate bag	X	X	X			
Entitled to the use of SCN logo	X	X	X	X		
Certificate of Appreciation	X	X	X	X	X	X





**We couldn't do what we
do without the help of OUR
SPONSORS!**



Canada 

Thank
you!



Other Keynote Programs

SUMMER
JR APPRENTICE
PROGRAM

CARDBOARD
BOAT RACE

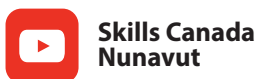
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TERRITORIAL
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If you need more information, feel free to contact any of the Skills Nunavut team.

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